

Book Panel: Authors meet authors -session: The Making and Contestation of Nordicness Models

Johan Strang, University of Helsinki

Haldor Byrkjeflot, University of Oslo

Mary Hilson, Aarhus University

Mads Mordhorst, Copenhagen Business School

Carl Marklund, Södertörn University

In this panel, editors and authors of two recent books on “the Nordic” meet each other for discussion and debate under the guidance of Carl Marklund.

In the one corner, we have Haldor Byrkjeflot and Mads Mordhorst (TBC), editors of the book *The Making and Circulation of Nordic Models, Ideas and Images*, which discusses the construction, transformation and circulation of various Nordic models. The book is the first volume of the RENEW series *Nordic studies in a global context* at Routledge

In the other corner, we have Johan Strang and Mary Hilson, editors of the book *Contesting Nordicness: From Scandinavianism to the Nordic Brand*, which explores the various uses of the adjective Nordic from the 19th century until today, but with a special focus on the redefinition of Nordicness after the Cold War-period.

Divergent in approach, the books are united in questions of the relation between inside and outside perspectives on Norden, ideas of the Nordic region providing models for others to learn from, and the flexibility of notions of Nordicness.

As many of the authors of the various chapters are expected to be at the conference, we look forward to an intense discussion.

Both books are available open access.

<https://www.taylorfrancis.com/books/oa-edit/10.4324/9781003156925/making-circulation-nordic-models-ideas-images-haldor-byrkjeflot-lars-mjoeset-mads-mordhorst-klaus-petersen>

<https://www.degruyter.com/document/doi/10.1515/9783110730104/html?lang=en>